



PRIVACY POLICY FOR LYNXSPRING WEBSITES

This Privacy Policy for Lynxspring Web Sites describes information Lynxspring, Inc. and its subsidiaries and affiliates (collectively, "Lynxspring") collect, use, share, and store, including personal information (*i.e., information that personally identifies you, such as your name, email address or billing information, or other data that can be reasonably used to infer this information*).

This document focuses on information related to the operation of the public websites available at lynxspring.com and lynxspring.com sub-domains (each, a "Site"), including our online store.

PLEASE READ THE FOLLOWING PRIVACY POLICY CAREFULLY BEFORE USING THE SITE. BY USING THE SITE, YOU SIGNIFY YOUR ASSENT TO THE PRIVACY POLICY. IF YOU DO NOT ASSENT TO THE PRIVACY POLICY, YOU MAY NOT USE THE SITE.

NOTICE TO CALIFORNIA RESIDENTS: Except as expressly identified below, we do not disclose a user's personal information (*defined below*) to any third party for the third party's direct marketing purposes. Thus, under California Civil Code Sections 1798.80-1798.84, Lynxspring has no obligation to a California resident to provide further information regarding Lynxspring's use of the California resident's personal information. Any inquiries regarding this Privacy Policy can be directed to the contact identified below.

NOTICE TO UTAH RESIDENTS: Except as expressly identified below, we do not disclose a user's Personal Information to any third party for the third party's direct marketing purposes.

COLLECTION AND USE: Lynxspring collects information about you through our Sites in several ways. This information along with some Lynxspring products and services, allows us to understand how visitors navigate our Site, and to provide advertising that is relevant to your interests.

PURCHASE AND LOGIN INFORMATION: If you purchase Lynxspring products from our Site, we request that you provide your name, email address, billing and shipping address, credit card information and any other information necessary to complete the transaction. If you create a Lynxspring account, your name, billing and shipping address and the last four digits of your credit card information can be stored. We do not collect or store your full credit card information. Our credit card processing service provider will collect and store full payment card information from you, even as a guest user, when an order is placed until when it ships. If you create a Lynxspring account and elect to have payment card information saved, our credit card processing service provider will store your payment information.

MAILING LIST INFORMATION: You may choose to submit your email address via a submission form located on our Site. Your email address may be used to send you news about Lynxspring-related services, products or promotions. We may use one or more service providers to administer these messages, but we do not share your email address with spammers or any other third parties without your permission.

ONLINE TRACKING AND YOUR CHOICES:

WEBSITE USE INFORMATION: Like many websites, we and our third-party partners analyze log file information and other data collected through cookies, web beacons, and other tracking technology, to collect information about your browsing behavior when you visit our Site, including for example, your browser type, domains, page views, IP address, referring/exit pages, information about how you interact with our Site's webpages and with third-party links, traffic and usage trends on the service, etc. We use session cookies to keep you logged in while you use features of our Site; these disappear after you close your browser. We also use persistent cookies, which stay in your browser and allow us to recognize you when you return to the Site. We use this to remember your information so you will not have to re-enter it, to better understand how you use our website and products and services, to diagnose and fix technology problems, and otherwise enhance our Site, products, and services. In some of our email messages, we may use a "click-through URL" linked to content on the Site. We may track this click-through data to help us measure the effectiveness of our customer communications. We may also use third-party analytics tools to assist us with analyzing and improving our service. Most Internet browsers automatically accept cookies, but you may be able to change the settings of your browser to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you set your browser to reject cookies, parts of our Site may not work for you. Please note, depending on your type of device or browser, it may not be possible to delete or disable all tracking mechanisms on your device.

THIRD-PARTY SITES AND FEATURES: Our Site may contain links to other websites operated by third parties and may include social media features such as Facebook and Twitter buttons (such as "Like," "Tweet" or "Pin"). These third-party sites may collect information about you if you click on a link and the social media sites may automatically record information about your browsing behavior every time you visit a site that has a social media button. Your interactions with these features are governed by the privacy policy of the company providing the feature, not by our Privacy Policy. We do not control what information these third parties collect. Please review your privacy settings on your social media sites and think carefully before clicking on links which may take you to a third-party website.

DATA SHARING: Under no circumstance do we share personal information for any commercial or marketing purpose unrelated to the delivery of Lynxspring Products and services without asking you first. We do not rent or sell our customer lists.

The following are the limited situations where we may share personal information:

- **WITH YOUR EXPLICIT CONSENT:** We may share personal information when we have your consent. One example of this would be if you sign up for programs offered by our partners (*e.g., energy or database companies*). If you do this, we may share certain information with the partner. This could include things like your enrollment information and the activation status of your device. Similarly, when you connect third-party devices and services to your Lynxspring Products through a Lynxspring program, you are shown information about any proposed

exchange of data. Your explicit consent is required to allow these exchanges on your behalf and you can change your mind at any time.

- **FOR EXTERNAL PROCESSING:** We have vendors, service providers, and technicians who help with some of our processing and storage, including helping to answer your questions. They may also assist with monitoring our servers for technical problems. These technicians (*as well as Lynxspring employees*) can access certain information about you or your account in line with this work but these technicians are not allowed to use this data for non-Lynxspring purposes. We also have strict policies and technical barriers in place to prevent unauthorized employee access to video data.
- **FOR LEGAL REASONS:** We may provide information to a third party if we believe in good faith that we are required to do so for legal reasons. For example, to respond to legal process, or comply with state and federal laws (*or the applicable laws of foreign countries other than the United States*).

We may share non-personal information (*for example, aggregated or anonymized customer data*) publicly and with our partners. For example, we may publish trends about energy use. This information may also be shared with other users to help them better understand their energy usage compared to others, raise awareness about safety issues, or help us generally improve our systems. We may also share non-personal information with our partners, for example, if they are interested in providing demand-response services or other incentive programs. We take steps to keep this non-personal information from being associated with you and we require our partners to do the same.

Your personal information may be collected, processed and stored by Lynxspring or its service providers in the United States and other countries where our servers reside. As a result, your personal information may be subject to legal requirements, including lawful requirements to disclose personal information to government authorities, in those jurisdictions.

SECURITY: Lynxspring takes security seriously and cares about the integrity of your personal information. We use commercially reasonable physical, administrative, and technological methods to transmit your data securely including HTTPS, TLS/SSL protocol, AES and RSA data encryption. However, Lynxspring cannot guarantee that unauthorized third parties will never be able to defeat our security measures or use your personal information for improper purposes. In the event that any information under our control is compromised as a result of a breach of security, we will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

INTERNATIONAL VISITORS: The Lynxspring website is hosted in the United States if you are accessing the site from other regions with laws governing data collection and use that may differ from U.S. law, then please note that you are transferring your personal data to the United States and by providing your personal data you consent to that transfer.

CHANGE OF CONTROL: Lynxspring may transfer or assign the information collected under this Privacy Policy as part of a merger, acquisition, sale, or other change of control. In such transactions, your Personal Information may be included in the transferred information and/or business assets.

CHANGES TO PRIVACY POLICY: We reserve the right to change, modify or otherwise update this Privacy Policy at any time. These changes or updates will be effective immediately. We may provide you notice of such changes when they are material, such notice may be given by posting on this Site, by electronic or conventional mail or by any other means by which you obtain notice of the changes or updates. When required by applicable law, we will obtain your express consent for such modifications or changes in the Privacy Policy.

If you have any questions, please contact us at support@lynxspring.com.

Last Updated: 9/21/2018